

Agenda item no.	
Report to	Burwash Parish Council
Subject	Burwash in Bloom
Date	10 <sup>th</sup> July 2018
From	Cllr Steve Moore

### **1. Burwash in Bloom 2018**

- 1.1 Judging for this year's Burwash in Bloom took place on Saturday 30<sup>th</sup> June. The scheme had been advertised on the Parish Council (PC) website and on Facebook. Laminated posters were put up in local shops and in the High Street and the Pavilion and a leaflet drop of all High Street houses was also undertaken.
- 1.2 In total 12 entries were received, 11 residential and only 1 business which was very disappointing. A number of the 12 entries were made by people I know and had specifically encouraged to take part. Only 2 of the entrants were not directly approached by me.
- 1.3 This calls into question whether we should cease doing this yearly event or whether we should change the way this is done. I feel we should give this one more year but with the following changes
- a. change the timing so that judging day is the same as the village open gardens day next year
  - b. make it free to enter instead of the current £2 per residential and £5 for businesses
  - c. increase the advertising to include printed "A " boards across the Parish and ensure this is also included in the Parish Broadsheets
  - d. As well as accepting postal applications (via the soon to be installed PC letter box) also accept electronic entries
  - e. Improve the links with the Horticulture Society and ensure it is advertised within their annual programme
  - f. PC to provide funding for this scheme totalling £120 for printing, advertising and prizes.

### **3. Matters for resolution**

- 3.1 The Parish Council are asked to consider this report and if in agreement with paragraph 1.3 above resolve this item.