

Improving Communication with residents:

A leaflet which contains information such as

- The e-bulletin, encouraging all residents to sign up in order to receive regular information from the Parish Council.
- The website and app
- The Parish Office and Parish Rooms
- The dates of future Council Meetings, and how to attend
- Reports in the Parish Magazines
- Etc

could be sent out by Royal Mail at a cost of £500 (to be confirmed). It could be sponsored by local businesses, which would ensure their name and contact details are made available to everyone in the Parish.

The welcome letter is currently being sent to everyone who moves into the area and this will contain a clear message that in order to keep in touch with what is happening in the Parish, they should sign up to the e-bulletin. If this is not possible, they should let us know so that we can send out the information to them.

So, once the mail drop has been sent, there should be no need to repeat the exercise: new residents will get the Welcome Letter and all who wish to keep in touch and be kept up to date with surveys and meetings etc will have been told where they can find that information.

If finance permits, this could be an annual exercise, coinciding with the Annual Meeting perhaps

Maybe the e-bulletin could be colour coded:

Red, for essential and urgent information, such as emergencies
Amber, for local and immediate information such as road closures
Green: for everything else

I'm happy to co-ordinate this as a 'one off',

Brian